

GENIUS ZONE AUDIT



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WORKBOOK

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the

GENIUS ZONE AUDIT

WORKBOOK



a workbook from
EDUPSYCHED

Sarah's work is rooted in her personal commitment to fostering meaningful change within communities. With a passion for lifelong learning and a belief in the transformative power of education, she has dedicated her career to creating accessible, practical solutions for families navigating unique challenges. Her innovative approach blends empathy, creativity, and a deep understanding of the barriers faced by neurodiverse individuals and their families, making her courses not only insightful but also profoundly impactful for those seeking to build a brighter, more equitable future.

In addition to her teaching and entrepreneurial ventures, Sarah is the author of *Holy Show*, a compelling book that weaves personal stories and insights into an exploration of resilience, identity, and intergenerational transformation. Drawing from her own journey and professional expertise, the book offers a deeply human perspective on overcoming adversity and building a life of purpose and empowerment.



ABOUT THE AUTHOR

Building a microenterprise is not just about income—it's about creating a legacy of independence, resilience, and purpose for your family.

- *Sarah Ailish McLoughlin*

UNDERSTAND YOUR WHY

What is the reason you want to do this? There is always a 'why' behind the things we are called to do - write down three main reasons below:

THE MAIN REASON I WANT TO DO THIS IS...

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SOME INSPIRATION

- Want more time and freedom
- Want to work from home
- Want to expand my impact
- Scale my business
- Change career
- Spend more time with my family

1. BRAINSTORM YOUR SKILLS

Think about everything you can do! You will probably surprise yourself with how much you know!

Tick what you can do and list the skills unique to you.

<input type="checkbox"/> Writing	<input type="checkbox"/> Goal Setting
<input type="checkbox"/> Community Building	<input type="checkbox"/> Mind Set
<input type="checkbox"/> Social Media	<input type="checkbox"/> Teaching
<input type="checkbox"/> Canva	<input type="checkbox"/> _____
<input type="checkbox"/> Illustration	<input type="checkbox"/> _____
<input type="checkbox"/> Graphic Design	<input type="checkbox"/> _____
<input type="checkbox"/> Creativity	<input type="checkbox"/> _____
<input type="checkbox"/> Marketing	<input type="checkbox"/> _____
<input type="checkbox"/> Instagram	<input type="checkbox"/> _____
<input type="checkbox"/> Facebook Groups	<input type="checkbox"/> _____
<input type="checkbox"/> Organisation	<input type="checkbox"/> _____
<input type="checkbox"/> Microsoft Excel	<input type="checkbox"/> _____
<input type="checkbox"/> Video	<input type="checkbox"/> _____
<input type="checkbox"/> Photography	<input type="checkbox"/> _____
<input type="checkbox"/> Presentation	<input type="checkbox"/> _____
<input type="checkbox"/> Tech Skills	<input type="checkbox"/> _____

2. YOUR 6 TOP SKILLS

Tick three skills you feel are your super powers / strengths

Tick three skills which really light you up

3. SKILL AUDIT

List the 6 skills you have mentioned on the previous page - add them to the matrix below
Now rate each column out of 10, 10 being the highest, 1 being the lowest.

Strength score - how skilled you feel you are at something
Skills you feel are your strength earn a higher score.

Light up score - how much joy doing that thing brings you
Skills that bring you the most joy earn a higher score.

Time score - does this skill take a lot of time to produce a product
Quicker, high output skills earn a higher score.

Perceived value score - how valuable that skill is
(tip: don't be modest, try and imagine you are scoring a friend)
Skills which are perceived as high value, earn a higher score.

Audience score - if you have a business, does your current audience need this skill
An established audience you can sell your skill to earns a higher score.

Barrier to entry - whether you require an investment of capital, additional training needed to do this skill
Skills which have a low barrier to entry, earn a higher score.

SKILL	STRENGTH SCORE	LIGHT UP SCORE	TIME	PERCEIVED VALUE	AUDIENCE	BARRIER TO ENTRY	TOTAL
	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

MY HIGHEST SCORED SKILL IS...



4. FINAL IDEAS

Finally based on your new found skills, draft up 3 rough ideas you think your potential audience would love!

idea #1

idea #2

idea #3